

## Press release

*K 2019 in Düsseldorf, 16-23 October 2019, Hall 6 / Stand E 27*

### **Meraxis: Global plastics distributor to enter stage at K 2019**

**Muri b. Bern/Switzerland, 12th September 2019 – At the K 2019 business fair, the plastics distributor Meraxis, which evolved from a merger, presents for the first time its comprehensive portfolio to the industry: from strategic procurement of polymers and recyclates to global delivery and digital services. In addition, the company hosts panel discussions and interviews at Stand E 27 in Hall 6, which are broadcasted live at “Meraxis-Messe TV”: Industry experts discuss challenges, opportunities and trends in the polymer industry.**

From Brexit to the latest developments in the key international plastics markets and the opportunities offered by digitalisation: At K 2019, industry experts and partners will discuss tomorrow's trends and developments together with Meraxis representatives. Two talk rounds are held daily at Stand E 27 in Hall 6 from 16-21 October 2019. “We want to show the industry who we are, what we are able to do and, above all, where we want to go,” says Meraxis CEO Dr. Stefan Girschik. “Our aim at Meraxis is to progressively drive innovation, leverage the opportunities offered by digitalisation and position ourselves accordingly with new business models. To this end, it is important to have an ear at the pulse of time and remain close to our partners in the industry.”

Beyond the traditional core business of procurement and distribution, Meraxis forms networks-with its partners and works-with them on promising solutions: In addition to international trading of plastics and plasticised products of all kinds, the Swiss polymer distributor also develops specific solutions, for example, to increase the efficiency of its customers' procurement and production processes.

As such, Meraxis has developed the digital prototype of a “Meraxis Customer Portal” together with development partners of the RWTH Aachen University Campus, which will be presented at the K 2019 fair. “While we are still in the development stage, we already have a concrete idea of how to make order processes for example quicker, clearer and more efficient and enhance the transparency of delivery processes,” Girschik adds. “Our objective is to use digital services in the connected supply chain to optimise our customers' process and logistics costs. In addition, we place a high priority on data management and digitalisation in a circular economy.”

The example of automotive bumper systems underlines how the Swiss all-round supplier keeps an eye on the entire value chain: the automotive bumper consists exclusively of granulates, additives, compounds and purchased parts that are procured and delivered by Meraxis and its automotive experts. “Our product portfolio comprises more than just plastics: masterbatches, recyclates and purchased parts such as coverings, radiator grilles or trip strips,” Philipp Endrese, Deputy CEO at Meraxis, adds. “We are committed to developing sustainable, polymer-based solutions together with our customers using a one-stop-shop approach.” Beyond its focus on the packaging and automotive industry, Meraxis also offers these solutions to all other plastics processing industries.

# MERAXIS

Meraxis officially entered the market on 1 July 2019. The trading group originates from a merger between the two long-standing Swiss companies with global operations REHAU GmbH, which had before the merger been responsible for the procurement of production materials for the REHAU Group, and MB Barter & Trading. With more than 30 sites, Meraxis has a presence on all continents. The company has a global logistics and distribution network and decades of experience with polymer development and processing.

**The Meraxis Group presents itself at K 2019, Hall 6, Stand E 27.**

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**About Meraxis Group**

With sales of over EUR 2 billion, Meraxis is one of the world's leading distributors of synthetic materials. As a full-service provider with a global sales and logistics network, the Swiss trading group provides its customers with targeted support in the strategic procurement of plastics: Meraxis supplies companies from all industrial sectors with polymers and polymer-related products for a wide variety of production processes - from the automotive industry and construction industries to packaging companies. In order to do so, Meraxis combines global trading with many years of experience in the development and processing of polymers as well as sound material and product knowledge.

The product portfolio of the company, now headquartered in Muri near Bern (Switzerland), includes classic polymers (PE, PP, PET, PVC), engineering plastics, masterbatches (colour granulates) and recycled materials. In addition, the company procures purchased parts (e.g. metal, foils, electrical) as well as machines, systems and tools for various plastics processing technologies.

The new full-service provider likewise develops specific solutions together with its customers to increase the efficiency of the respective production processes. Among other things, Meraxis offers service and consulting related to required product properties (e.g. additives, high-temperature thermoplastics, plasticizers, coatings and printing inks). At the same time, the new plastics distributor is committed to driving the continued development of sustainable and innovative polymer-related solutions. Meraxis also views itself as an active partner for digital transformation within the synthetic materials industry.